

# SPONSORSHIP PROSPECTUS



NOVEMBER 15-19 | SAN DIEGO



# NEUROSCIENCE 2025 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Elevate your organization's visibility and connect with the global neuroscience community at Neuroscience 2025, this November in San Diego, California!

SfN's four tiered sponsorships (Platinum, Gold, Silver, and Bronze) provide comprehensive exposure before, during, and after Neuroscience 2025.

This year, ***Platinum-level sponsorship benefits have been significantly enhanced***, including premium on-site visibility with a Digital Signage Package, a Sponsored Seating Area, and year-round engagement with SfN's 35,000 members.

**New for 2025**, all sponsors gain access to the Donor & Volunteer Lounge throughout the meeting — a comfortable space for networking and recharging — and an invitation to the exclusive Donor & Volunteer Breakfast Event bringing together key contributors to the Society.

All SfN sponsors also enjoy discounts on additional opportunities, including exhibiting, advertising, and event sponsorships. Maximize your brand's impact with tailored on-site advertising and sponsorship options designed to fit your budget, goals, and audience.

Join us to connect, engage, and thrive at this premier global neuroscience event!

## CORE BENEFITS FOR ALL TIERED SPONSORSHIPS

SfN's four tiered sponsorships (Platinum, Gold, Silver, and Bronze) receive the following Core Benefits, with commensurate level of visibility at each tier:

- Logo/name on on-site signage at convention center
- Logo/name in *Neuroscience 2025 Program and Exhibit Guide*
- Logo/name/link on sfn.org website sponsor list
- Logo/name in Neuroscience 2025 Virtual Component platform
- Logo/name in slideshows prior to plenary and featured lectures
- Discount off Program Support opportunities
- 20% off On-site Advertising and Sponsored Products
- 10% off tiered sponsorship pricing if exhibiting at Neuroscience 2025
- **NEW!** Full access to the Donor & Volunteer Lounge throughout the annual meeting
- **NEW!** Invitation to the Donor & Volunteer Breakfast Event

Sponsorship Level & Price	
<b>Platinum</b> \$50,000	<b>Premier Visibility at Neuroscience 2025!</b> Curated all-in-one sponsorship package providing highest multichannel visibility and recognition at Neuroscience 2025 plus year-round engagement with SfN members.
<p><b>Top-Level Placement in all Core Benefits (see page 3), plus:</b></p> <p><b>Exclusive: Sponsorship of one full day of Neuroscience 2025</b></p> <ul style="list-style-type: none"> <li>Verbal recognition by SfN leadership at plenary lecture on sponsored day (4,000–7,000 attendees)</li> <li>Dedicated press, social media and signage recognition on sponsored day</li> </ul> <p><b>New! Digital Signage Package</b></p> <ul style="list-style-type: none"> <li>Dedicated on-site signage in multiple locations throughout convention center, visible to all 25,000+ attendees (\$5,000 value)</li> </ul> <p><b>New! Sponsored Seating Area</b></p> <ul style="list-style-type: none"> <li>Recognition at a high-traffic seating area within the convention center (\$5,000 value)</li> </ul> <p><b>Extended Visibility with an Exhibit Booth</b></p> <ul style="list-style-type: none"> <li>Interact over four full days with attendees with an existing exhibit booth registration. Must be completed and purchased separately.</li> <li>Sign up for an exhibit booth and receive 10% off Platinum sponsorship! (\$5,000 value)</li> <li>Receive maximum level of priority points: 5 per year</li> </ul> <p><b>Broad Advertising and Multimedia Reach</b></p> <ul style="list-style-type: none"> <li><b>Advertising:</b> 1/2 page advertisement in <i>Program and Exhibit Guide</i> distributed to all attendees (\$2,465 value); recognition in banner ads in SfN premier publications <i>JNeurosci</i> and <i>eNeuro</i> (\$2,720 value).</li> <li><b>Marketing:</b> Exclusive sponsor of one Neuroscience 2025 eblast (\$1,225 value); premier placement in multiple SfN marketing emails before, during, and after meeting (150,000+ contacts); premier placement and in <i>Neuroscience Extra!</i> daily newsletter at meeting.</li> <li><b>Press Coverage:</b> Exclusive SfN press release on sponsored day and recognition in Platinum-level only press release, distributed to all participating press (typically 120+) and through SfN's distribution channels to over 5,000 media outlets around the world (\$5,000 value).</li> <li><b>Social Media Reach:</b> Your supplied content in 3 exclusive posts; individual recognition in 3 posts; Platinum-level recognition in 3 posts (\$1,000 value).</li> </ul> <p><b>New! Year-Round Engagement with SfN's Membership of 35,000</b></p> <ul style="list-style-type: none"> <li>NEW! Individual SfN Memberships: One-year Regular Member status for 5 sponsor representatives (\$1,200 value).</li> <li>NEW! Membership Benefits: Sponsor representative members receive a subscription to <i>JNeurosci</i>, member newsletters, publication fee discounts for SfN journals, and eligibility to submit an abstract or annual meeting session proposal, plus more!</li> </ul> <p><b>Conference Registrations</b></p> <ul style="list-style-type: none"> <li>Registrations for up to 10 sponsor representatives at Neuroscience 2025 (\$7,600 value)</li> </ul>	

SfN Exhibitors and Contributors receive discounts on Neuroscience 2025 offerings! See [page 9](#) for details.

Sponsorship Level & Price	
<b>Gold</b> \$25,000	Broad multichannel visibility throughout annual meeting, marketing, and social media materials
<p><b>Enhanced placement in all Core Benefits (see page 3), plus:</b></p> <p><b>Advertising and Multimedia Reach</b></p> <ul style="list-style-type: none"> <li><b>Advertising:</b> 1/4 page advertisement in <i>Program and Exhibit Guide</i> distributed to all attendees (\$1,695 value)</li> <li><b>Marketing:</b> Enhanced placement (name/logo/link) in multiple SfN marketing emails before, during, and after meeting (150,000+ contacts); enhanced placement (name/logo/link) in <i>Neuroscience Extra!</i> daily newsletter at meeting distributed to all attendees</li> <li><b>Press Coverage:</b> Coverage in press release announcing all Gold sponsors, distributed to all participating press (typically 120+) and through SfN's distribution channels to over 6,000 media outlets around the world (\$5,000 value)</li> <li><b>Social Media Reach:</b> Your supplied content in one exclusive post shared before meeting; tier group recognition post with name/logo (one each before, during, and after meeting; 3 total)</li> </ul> <p><b>Extended Visibility with an Exhibit Booth</b></p> <ul style="list-style-type: none"> <li>Interact over four full days with attendees with an existing exhibit booth registration. Must be completed and purchased separately.</li> <li>Sign up for an exhibit booth and receive 10% off Gold sponsorship! (\$2,500 value)</li> <li>Receive 3 priority points (toward future SfN exhibit space)</li> </ul> <p><b>Conference Registrations</b></p> <ul style="list-style-type: none"> <li>Registrations for up to 5 sponsor representatives at Neuroscience 2025 (\$3,800 value)</li> </ul>	
Sponsorship Level & Price	
<b>Silver</b> \$15,000	Visibility throughout annual meeting with marketing and social media exposure
<b>Bronze</b> \$7,500	Visibility to all attendees on sponsor listings
<p><b>Placement in Core Benefits (see page 3), plus:</b></p> <ul style="list-style-type: none"> <li><b>Marketing:</b> Name/logo/link in <i>Neuroscience Extra!</i> daily newsletter at meeting distributed to all attendees</li> <li><b>Social Media:</b> 1 tier group post (with name/logo) during and after meeting (2 total)</li> </ul> <p><b>Extended Visibility with an Exhibit Booth</b></p> <ul style="list-style-type: none"> <li>Interact over four full days with attendees with an existing exhibit booth registration. Must be completed and purchased separately.</li> <li>Sign up for an exhibit booth and receive 10% off Silver sponsorship! (\$1,500 value)</li> <li>Receive 2 priority points (toward future SfN exhibit space)</li> </ul> <p><b>Conference Registrations</b></p> <ul style="list-style-type: none"> <li>Registrations for up to 2 sponsor representatives at Neuroscience 2025 (\$1,520 value)</li> </ul>	
<p><b>Placement in Core Benefits (see page 3), plus:</b></p> <ul style="list-style-type: none"> <li><b>Marketing:</b> Name/logo/link in <i>Neuroscience Extra!</i> daily newsletter at meeting distributed to all attendees</li> <li><b>Social Media:</b> 1 tier group post (with name/logo) after meeting (1 total)</li> </ul> <p><b>Extended Visibility with an Exhibit Booth</b></p> <ul style="list-style-type: none"> <li>Interact over four full days with attendees with an existing exhibit booth registration. Must be completed and purchased separately.</li> <li>Sign up for an exhibit booth and receive 10% off Bronze sponsorship! (\$750 value)</li> <li>Receive 1 priority point (toward future SfN exhibit space)</li> </ul> <p><b>Conference Registrations</b></p> <ul style="list-style-type: none"> <li>Registration for 1 sponsor representative at Neuroscience 2025 (\$760 value)</li> </ul>	

	SPONSORSHIP LEVEL			
Benefits	Bronze \$7,500	Silver \$15,000	Gold \$25,000	Platinum \$50,000
<b>Name and Logo Placement</b>				
Logo/name on on-site signage	✓	✓	Enhanced Placement	Premier Digital Signage Placement
Logo/name in Neuroscience 2025 Program and Exhibit Guide	✓	✓	Enhanced Placement	Premier Placement
Logo/name/link on SfN.org website sponsor list	✓	✓	Enhanced Placement	Premier Placement
Logo/name in Neuroscience 2025 Virtual Component platform	✓	✓	Enhanced Placement	Premier Placement
Logo/name in slideshows prior to plenary and featured events	✓	✓	Enhanced Placement	Premier Placement
<b>Social Media</b>				
Share/retweet sponsor-supplied content (content must be pre-approved by SfN)			• During Meeting (1)	• Before, During, & After Meeting (1 each)
Tier group recognition post (logo included)	• After Meeting (1 post)	• During Meeting (1 post) • After Meeting (1 post)	• Before Meeting (1 post) • During Meeting (1 post) • After Meeting (1 post)	• Before Meeting (1 post) • During Meeting (1 post) • After Meeting (1 post)
Individual sponsor recognition post (logo included)				• Before Meeting (1 post) • During Meeting (1 post on Sponsored Day; see above) • After Meeting (1 post)
Social media analytics package (includes # of impressions, likes, clicks)		✓	✓	✓

	SPONSORSHIP LEVEL			
Benefits	Bronze \$7,500	Silver \$15,000	Gold \$25,000	Platinum \$50,000
<b>Marketing and Advertising</b>				
Recognition in Neuroscience 2025 banner ads in <i>JNeurosci</i> and <i>eNeuro</i>				✓
Name/logo/link in SfN marketing emails (contacts: 150,000+)			✓	Premier Placement
Name/logo/link in <i>Neuroscience Extra!</i> Daily News	✓	✓	Enhanced Placement	Premier Placement
Exclusive sponsor of one Neuroscience 2025 e-blast				✓
Advertisement in Neuroscience 2025 Program and Exhibit Guide			1/4 page	1/2 page
Press release announcing tier groups			✓	Premier Placement
Discount off On-site Advertising and Sponsored Products (page 10)	20%	20%	20%	20%
<b>Special Opportunity: Sponsor of One Day of Neuroscience 2025</b>				
Dedicated on-site signage				✓
Dedicated social media post on sponsored day (with sponsor hashtag)				✓
Verbal acknowledgement prior to Presidential Special Lecture on sponsored day				✓
Recognition in dedicated press release on sponsored day				✓
<b>Additional Benefits</b>				
Complimentary full registrations to Neuroscience 2025	1	2	5	10
Full access to the Donor & Volunteer Lounge	✓	✓	✓	✓
Invitation to the Donor & Volunteer Breakfast Event	✓	✓	✓	✓
Sponsored seating area				✓
Individual year-round SfN memberships and benefits				5
Discount off Program Support opportunities (page 8)	10%	10%	20%	20%
Discount on tiered sponsorship pricing if exhibiting at Neuroscience 2025	10%	10%	10%	10%
Priority points (toward future SfN exhibit space)	1	2	3	5
After-meeting report package	✓	✓	✓	✓

## PROGRAM SUPPORT

SfN offers opportunities for support of individual **lectures, events, and awards** at Neuroscience 2025, helping you to achieve wide reach, brand visibility, and targeted awareness of contributions to the field. Supporters are acknowledged in the Neuroscience 2025 *Program and Exhibit Guide*, on the SfN website, and in event-related signage. Recognition is available in certain press releases and verbally at applicable events. Neuroscience 2025 tiered sponsors (Platinum, Gold, Silver, and Bronze), exhibitors, and advertisers are eligible to receive discounts on these individual lecture and event offerings (Discounted Rates for 2025 SfN Contributors, [page 9](#)).

### Lectures

#### Presidential Special Lectures

Among the most anticipated, highest-profile, and widely attended events, with speakers selected by the SfN president. Sponsor is verbally recognized and thanked by SfN president .....\$25,000 each, limited to 4

#### History of Neuroscience Lecture

A chronicle of the evolution and growth of major topics in neuroscience. Sponsor is verbally thanked in session introduction .... \$15,000, limited to 1

#### Special Lectures

A series of high-profile lectures each representing a neuroscience theme. Sponsor is recognized in event signage ..... \$15,000 each

### Educational and Professional Development Events

#### Short Course

Train scientists in day-long course focused on emerging topics and research techniques related to rigorous neuroscience. .... \$10,000, limited to 1

#### Professional Development Workshops

Improve various professional skills at all career stages.

- Individual Workshop..... \$2,000 each
- Three Workshops ..... \$5,000
- Exclusive Support (for all workshops) ..... \$9,000

#### Meet-the-Experts Series:

Experts describe their research techniques and accomplishments in a personal context.

- Individual Session..... \$2,000 each
- Three Sessions ..... \$5,000
- Exclusive Support (for all sessions) ..... \$14,000

### Poster Sessions

Provide trainees the opportunity to present their research and make lasting connections with established neuroscientists.

- International Fellows Poster Session..... \$10,000
- Diversity Fellows Poster Session..... \$10,000
- Trainee Professional Development Award (TPDA) Poster Session..... \$10,000
- Exclusive Support (for all 3 poster sessions)..... \$25,000

### Mentoring and Networking Events

Celebrate the achievements of neuroscience communities and offer attendees networking opportunities.

- Diversity Reception..... \$10,000
- BrainFacts Live Event..... \$10,000
- Brain Awareness Campaign Event ..... \$10,000
- Celebration of Women in Neuroscience Event..... \$10,000
- Career Development Topics: A Networking Event ... \$10,000
- Neuroscience Scholars Program (NSP) Mentoring Event..... \$10,000

For more information or questions about Neuroscience 2025 Program Support, please contact [development@sfn.org](mailto:development@sfn.org).

### Awards and Prizes

**Ralph W. Gerard Prize in Neuroscience** ..... \$50,000

Highest recognition conferred by SfN to a scientist who made significant contributions in neuroscience during his or her career.

**Mika Salpeter Lifetime Achievement Award**..... \$10,000

Recognizes an individual with outstanding career achievements who has also promoted the advancement of women in neuroscience.

**Next Generation Award**..... \$8,000

Recognizes chapter members who make valuable contributions to outreach, education, and public communications about neuroscience.

#### Trainee Professional Development Awards (TPDA)

Support begins at ..... \$3,000

Undergraduate and graduate students and postdoctoral fellows receive merit-based awards to attend Neuroscience 2025, present their research at a dedicated poster session, and network with peers and established scientists.

SfN will match contributions of \$25,000 or more.

*No discounts available on TPDA program support.*

## DISCOUNTED RATES FOR 2025 SfN CONTRIBUTORS

SfN 2025 Contributor Category	Discounts
<ul style="list-style-type: none"> <li>• Neuroscience 2025 Platinum Sponsor</li> <li>• Neuroscience 2025 Gold Sponsor</li> </ul>	20% off Program Support (lectures/events*) 20% off On-site Advertising and Sponsored Products ** 10% off tiered sponsorship if exhibiting at Neuroscience 2025
<ul style="list-style-type: none"> <li>• Neuroscience 2025 Silver Sponsor</li> <li>• Neuroscience 2025 Bronze Sponsor</li> </ul>	10% off Program Support (lectures/events*) 20% off On-site Advertising and Sponsored Products ** 10% off tiered sponsorship if exhibiting at Neuroscience 2025
<ul style="list-style-type: none"> <li>• Neuroscience 2025 Exhibitors</li> <li>• 2025 Sustaining Associate Members (SAMs)</li> <li>• 2025 Award and Prize Sponsors</li> </ul>	10% off tiered sponsorship plus 20% off Program Support (lectures/events*) and 20% off On-Site Advertising and Sponsored Products ** (with tiered sponsorship)  10% off Program Support (lectures/events*) and 10% off On-site Advertising and Sponsored Products ** (without tiered sponsorship)

\* No discounts available on awards and prizes or TPDA program support.  
 \*\* Only 10% discount on Product Theater (available only to exhibitors).

## ON-SITE ADVERTISING AND SPONSORED PRODUCTS

SfN offers an array of sponsored products and advertising opportunities to extend your reach and tailor to your brand, budget, audience, and marketing goals. Don't see what you're looking for? Get in touch with us to create your own customized sponsorship opportunity! Contact [adsales@sfn.org](mailto:adsales@sfn.org) with questions or to purchase.

### Product Theater\*

30-Minute Time Slot ..... \$9,000

*Discounts will not be permitted for the Product Theater.*

### Digital Signage

Option 1 | Maximum Visibility ..... \$5,500

Option 2 | Deluxe Coverage ..... \$3,500

Option 3 | Starter Pack ..... \$2,500

### Wi-Fi Splash Page

Exclusive Support ..... \$15,000

### Mobile App Splash Page Ad at Start-Up **Sold**

Exclusive Support ..... \$15,000

### Mobile App Home Screen Banner Ad

Per Day (3 available) ..... \$7,500

### "Know Before You Go" Email Banner Ad

Per Issue (3 available) ..... \$4,500

Exclusive Support ..... \$10,000

### Attendee Newsletter Email Banner Ad

#### Top Placement

Per Issue (5 available) ..... \$5,500

Exclusive Support ..... \$21,000

#### Middle Placement

Per Issue (5 available) ..... \$2,000

Exclusive Support ..... \$8,000

### Special Signage in the Product Theater\*

One Theater Location (2 available) ..... \$3,000

Exclusive Support (both locations) ..... \$5,000

### Tote Bags\* **Sold**

Exclusive Support ..... \$25,000

### Charging Stations **Sold**

Exclusive Support ..... \$14,500

### Lanyards\*

Exclusive Support ..... \$30,000

### Pens

Exclusive Support ..... \$12,000

### Pronoun Sticker Bar

Exclusive Support ..... \$3,500

### Escalator Wraps

Set of 2 Escalator Wraps, Lobby B1(1 set available) ..... \$5,000

Set of 2 Escalator Wraps, Lobby C (1 set available) ..... \$5,000

Set of 3 Escalator Wraps, Lobby E (1 set available) ..... \$6,000

Set of 3 Escalator Wraps, Lobby H (1 set available) ..... \$6,000

Exclusive Support, All Lobbies (includes all 10 escalators) ..... \$20,000

*Sponsor is responsible for all production and labor costs.*

### B1 Lobby Stairs

Exclusive Support ..... \$4,000

*Sponsor is responsible for all production and labor costs.*

### Hand Sanitizer Stations

Grand Lobby ..... \$2,000

(8 freestanding, 12 wall-mounted) 1 available)

Exclusive Support ..... \$4,000

(15 freestanding, 48 wall-mounted) 1 available)

*Sponsor is responsible for all production and labor costs.*

### Z-Card Fold-Out Map

Exclusive Support ..... \$15,000

### Program and Exhibit Guide Map Ad\*

3.5 x 2 ad (6 available) ..... \$2,500

*Discounts will not be permitted for the Program and Exhibit Guide Map Ads.*

### Sticky Notepads

Exclusive Support ..... \$8,000

### Special Print Edition of *JNeurosci*

Full-Page Ad ..... \$1,550

Full-Page Ad,  
Opposite Table of Contents (1 available) ..... \$2,275

Full-page Ad, Back Cover (1 available) ..... \$2,575

Full-Page Ad, Inside Front Cover (1 available) ..... \$1,800

Full-Page Ad, Inside Back Cover (1 available) ..... \$2,000

### Exhibitor Lounge\*

Exclusive Support ..... \$10,000

### Press Room

Exclusive Support ..... \$6,000

Sponsorship includes prominent signage, coffee service, and napkins printed with your organization's logo.

### Donor and Volunteer Lounge

Exclusive Support ..... \$10,000

Lounge sponsorship includes literature placement, napkins printed with your logo, and bookmarks distributed in the sought-after Friends of SfN hardback journal.

\* Available to exhibitors only



## Neuroscience 2025 Sponsorship Agreement

This agreement presents mutual understanding between the Society for Neuroscience (SfN) and Neuroscience 2025 sponsoring organization (Sponsor) regarding the terms and conditions of this support.

The level of sponsorship support is detailed in the published Neuroscience 2025 Sponsorship Opportunities prospectus (attached). SfN will recognize Sponsor with the benefits as outlined in this prospectus at the level selected by the Sponsor. Any other acknowledgements of Sponsor's support role shall be mutually agreed to by Sponsor and SfN. For any such recognitions and acknowledgements noted herein, Sponsor grants SfN a nonexclusive, royalty-free license to use the name and logo of Sponsor.

Sponsor shall pay the nonrefundable support to SfN thirty days after the receipt of invoice. For accounting purposes, SfN is registered with the IRS as a qualified 501(c)(3) nonprofit organization under FEIN 52-0895843 and donations are deductible to the extent allowed by law.

SfN shall retain control over all aspects of Neuroscience 2025 taking place from November 15–19. Sponsor gains no rights other than the supporter's rights set forth in this agreement. Sponsor and SfN agree to indemnify and hold the other and its officers, directors, members, and employees harmless from any claims, damages, costs, liabilities, and expenses arising out of the responsible party's activities relating to Neuroscience 2025. Neither Sponsor nor SfN shall be held responsible if Neuroscience 2025 is delayed, adjusted, or cancelled because of internet connectivity issues, an act of God or any other force majeure clause beyond either party's reasonable control. If cancellation or curtailment occurs, SfN will have no further liability to Sponsor.

Sponsorships must be related to the overall mission of the Society and appropriate to the purpose of the supported event. The character of the proposed sponsorship is subject to approval by the Society. SfN reserves the right even after an application and payment is received to refuse applications and sponsorships not meeting standards required or expected, as well as the right to curtail sponsorships that reflect unfavorably on the character of the supported event. All sponsorship language, graphics, and accompanying materials (such as logo, name, tagline, key messages, company literature) must be reviewed and approved by the Society.

Neither party will be liable to the other for any speculative special, incidental, indirect, remote, or consequential damages arising from such party's performance or failure to perform.

Notwithstanding any other provision of these terms and conditions or the sponsorship agreement, the SfN's entire liability to sponsor or otherwise arising in connection herewith will not exceed the amount paid to SfN by sponsor pursuant to the sponsorship agreement.

## NEUROSCIENCE 2025 SPONSORSHIP APPLICATION FORM



Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Social Media Handles:

Twitter: \_\_\_\_\_ Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_ Instagram: \_\_\_\_\_

### Level of Sponsorship:

Platinum / \$50,000    Gold / \$25,000    Silver / \$15,000    Bronze / \$7,500

### Program Support:

Presidential Special Lecture / \$25,000    History of Neuroscience Lecture / \$15,000

Special Lectures / \$15,000    Other Event: \_\_\_\_\_    Award: \_\_\_\_\_

Please send me information about additional opportunities:

On-site Advertising and Sponsored Products at Neuroscience 2025

Exhibiting at Neuroscience 2025

I confirm I have read and agreed to this Neuroscience 2025 Sponsorship Agreement.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

*Email completed form and materials to SfN at [development@sfn.org](mailto:development@sfn.org).*

*Submit your logo for inclusion in items that are part of your selected sponsorship package. Logo should be submitted as an EPS file, high-quality JPEG or PSD.*